

IN THE CLAIMS

1. (Previously Presented) A method comprising:
sending, to a web site hosting facility, scheduling information about when a uniform resource locator will be transmitted, sufficiently before video information containing said uniform resource locator is distributed to a receiver of said uniform resource locator and video information to enable the facility to prepare for an increased access load; and
transmitting said video information in the form of television programming to a plurality of receivers and said web site hosting facility.

Claim 2 (Canceled).

3. (Original) The method of claim 1 wherein sending scheduling information includes sending said scheduling information with said television programming and ancillary data.

4. (Original) The method of claim 1 wherein transmitting television programming includes transmitting said programming with ancillary data over a transport and sending said scheduling information over said transport.

5. (Original) The method of claim 4 further including sending said scheduling information at a different time than said television programming.

6. (Original) The method of claim 1 further including sending said scheduling information over a first transport and sending said television programming over a second transport.

7. (Original) The method of claim 6 wherein sending said scheduling information includes sending said scheduling information over the Internet and sending said television programming over a broadcast transport.

8. (Original) The method of claim 1 including transmitting television programming and ancillary data.

9. (Original) The method of claim 8 including automatically sending said scheduling information to said web site hosting facility.

10. (Original) The method of claim 9 including automatically sending said scheduling information in two independent ways to said web site hosting facility.

11. (Previously Presented) A computer-readable medium storing instructions that, when executed, enable a processor-based system to:

send, to a web site hosting facility, scheduling information about when a uniform resource locator will be transmitted together with video information to a plurality of receivers, sufficiently before said video containing said uniform resource locator is distributed to said receivers to enable the web hosting facility to prepare for a potentially increased access load; and
transmit television programming including said video information to a plurality of receivers, one receiver including the web site hosting facility.

Claims 12 and 13 (Canceled).

14. (Previously Presented) The medium of claim 11 further storing instructions that cause a processor-based system to transmit said programming with ancillary data over a transport and send said scheduling information over said transport.

15. (Previously Presented) The medium of claim 14 further storing instructions that cause a processor-based system to send said scheduling information at a different time than said television programming.

16. (Previously Presented) The medium of claim 11 further storing instructions that cause a processor-based system to send said scheduling information over a first transport and send said television programming over a second transport.

17. (Previously Presented) The medium of claim 16 further storing instructions that cause a processor-based system to send said scheduling information over the Internet and send said television programming over a broadcast transport.

18. (Previously Presented) The medium of claim 11 further storing instructions that cause a processor-based system to transmit television programming with ancillary data.

19. (Previously Presented) The medium of claim 18 further storing instructions that cause a processor-based system to automatically send said scheduling information to said web site hosting facility.

20. (Previously Presented) The medium of claim 19 further storing instructions that cause a processor-based system to automatically send said scheduling information in two independent ways to said web site hosting facility.

21. (Currently Amended) A system comprising:
a video distribution device;
a transport coupled to said video distribution device to distribute video to a plurality of receivers; and
storage coupled to said device, said storage storing instructions that enable said device to send scheduling information to a web site hosting facility sufficiently in advance of video containing a uniform resource locator being distributed to a plurality of receivers to enable the web hosting facility to prepare for a potentially increased access load in response to the distribution of said video, said web site hosting facility other than said plurality of receivers, and said instructions to enable said device to transport said video containing [[a]] said uniform resource locator to said web site hosting facility and said receivers.

22. (Original) The system of claim 21 wherein said distribution device is coupled to said web hosting facility through the Internet and instructions stored in said storage cause said

device to automatically notify said web site hosting facility over the Internet before video which includes a uniform resource locator is distributed to said receivers.

23. (Original) The system of claim 21 including two transports coupled between said video distribution device and said web site hosting facility.

24. (Original) The system of claim 23 wherein instructions stored on said storage cause said video distribution device to automatically notify the web hosting facility over two different transports when a universal resource locator will be transmitted with said video distributed to said receivers.

25. (Original) The system of claim 21 wherein said video distribution device schedules video programming for distribution to said plurality of receivers.

26. (Original) The system of claim 25 wherein said video distribution device transmits programming with ancillary data.

Claim 27 (Canceled).